



## **BRITISH EVENTING SUPPORT TRUST WINTER BALL SPONSORSHIP PACKAGE**

### **HEADLINE SPONSOR**

**The Savoy Hotel, London  
Saturday 29 November 2025**

- Company name as headline sponsor on all branded materials
- Recognition as headline sponsor for the event – pre-event, during and post event
- Inclusion of logo in marketing material – print and online
- Inclusion of logo in press releases
- Main sponsor profile within the programme and a full-page advert in the online programme
- Brand logo and credit on auction devices/screens
- Brand logo and credit in the programme
- Brand logo and credit on the website
- Brand logo on press board. (The charity logo, and the logos of other associated partners will also feature)
- Acknowledgement in welcome and thank you speech
- Two pull up banners within the drink's reception area and the ballroom
- Photo opportunity with sports personalities
- Promotion through social media
- Two 'GOLD' tables (10 guests per table) which will be in the best location in the ballroom and will include 4 bottles of champagne

Cost: £20,000



***'As a patron of the British Eventing Support Trust, it would be fantastic if you could all support the Winter Ball. The money raised from this event will help assist even more riders'  
Nicola Wilson, British Eventing Support Trust Patron***

Please contact Lexi Hambro for further information

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